



Law Society of Scotland Survey of members 2014

Ipsos MORI Scotland



THE LAW SOCIETY
of SCOTLAND
www.lawscot.org.uk

January 2015



Members' priorities for the Society

Ipsos MORI

Regulatory functions are again considered to be the highest priorities by members...

I'm going to read out some areas in which the Society represents the legal profession. For each of these can you please tell me how much of a priority for the Society you think these should be?



Base: All respondents

Source: Ipsos MORI

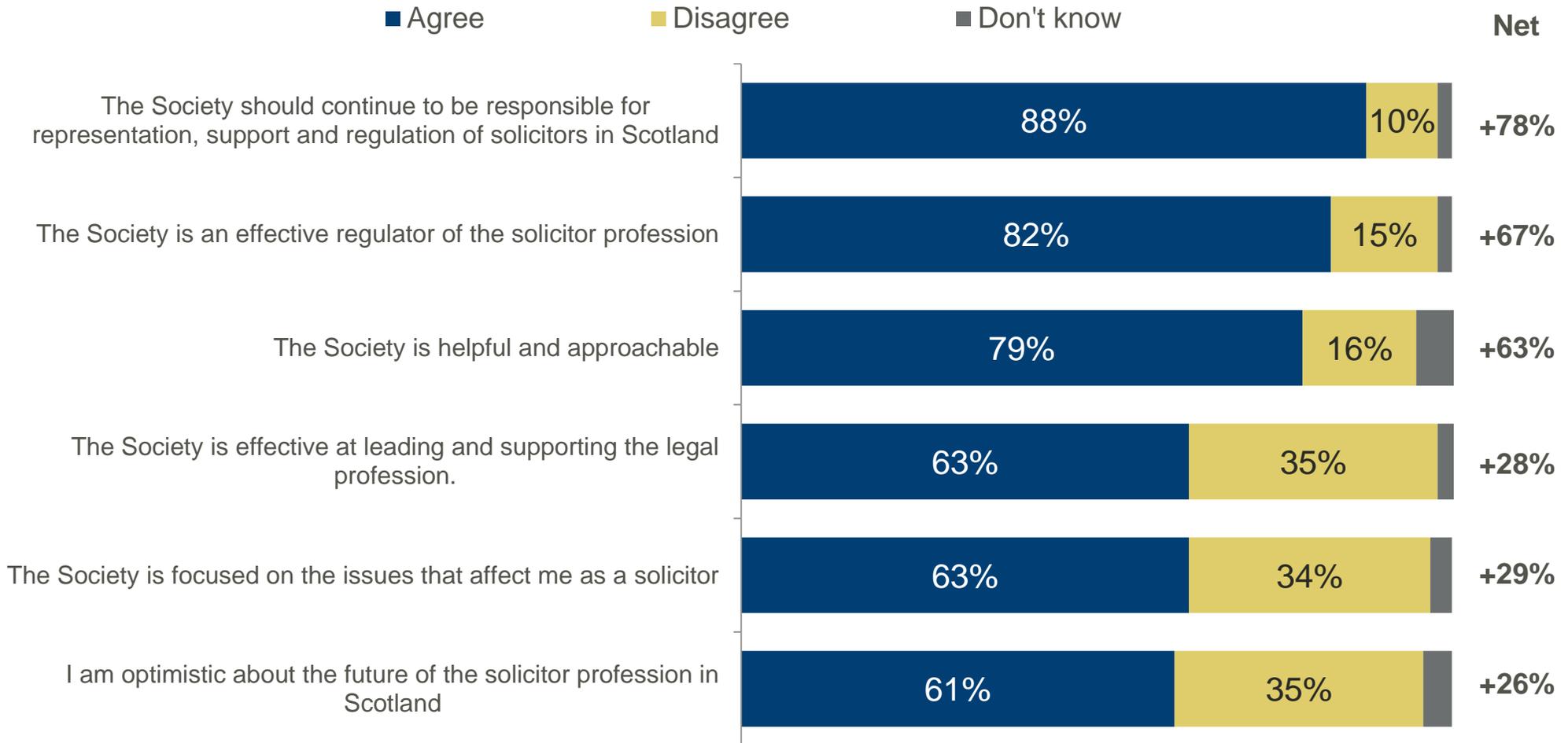


Members' perceptions of the Society

Ipsos MORI

Members' perceptions of the Society are largely positive...

To what extent do you agree or disagree with the following statements?

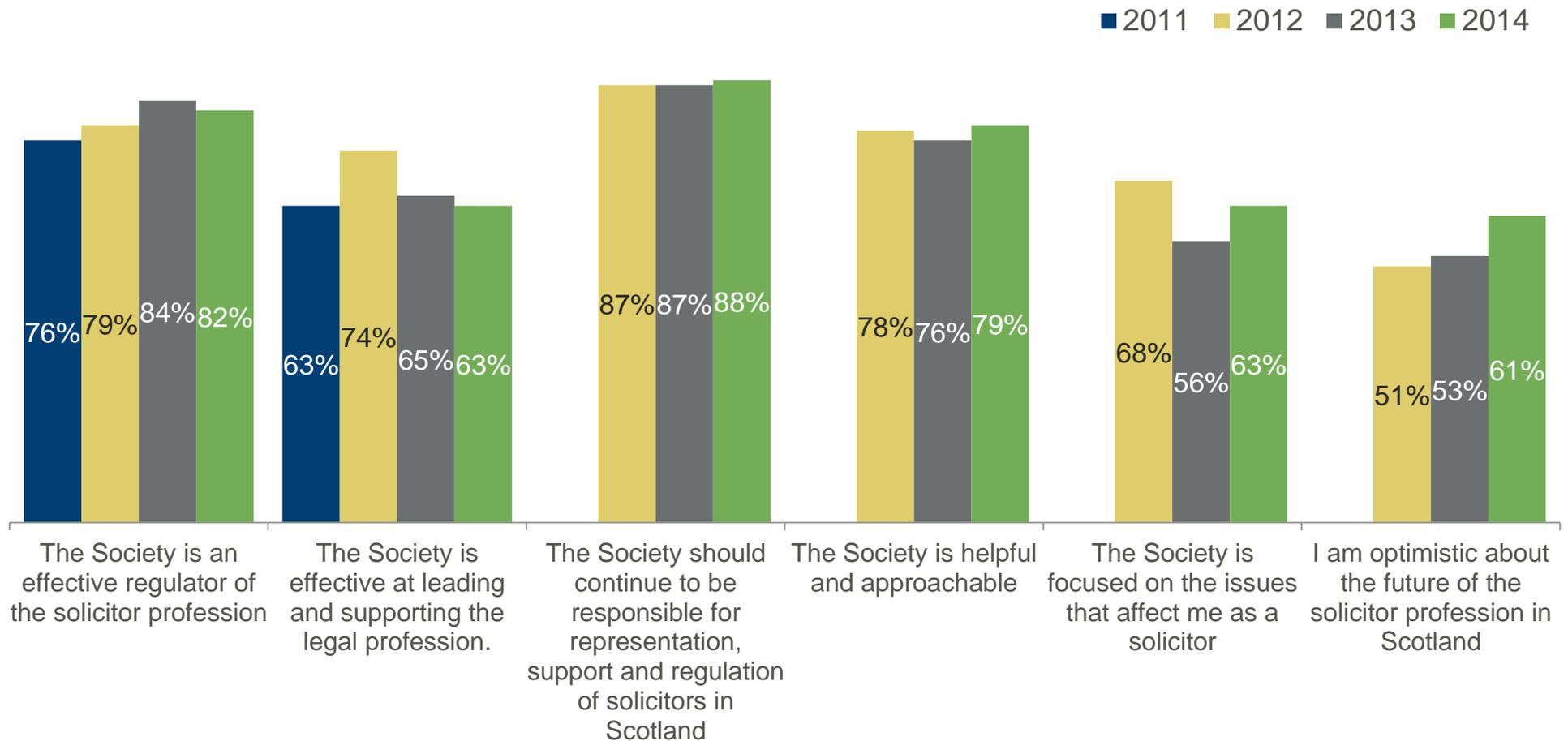


Base: All respondents

Source: Ipsos MORI

... and are broadly in line with last year.

To what extent do you agree or disagree with the following statements?



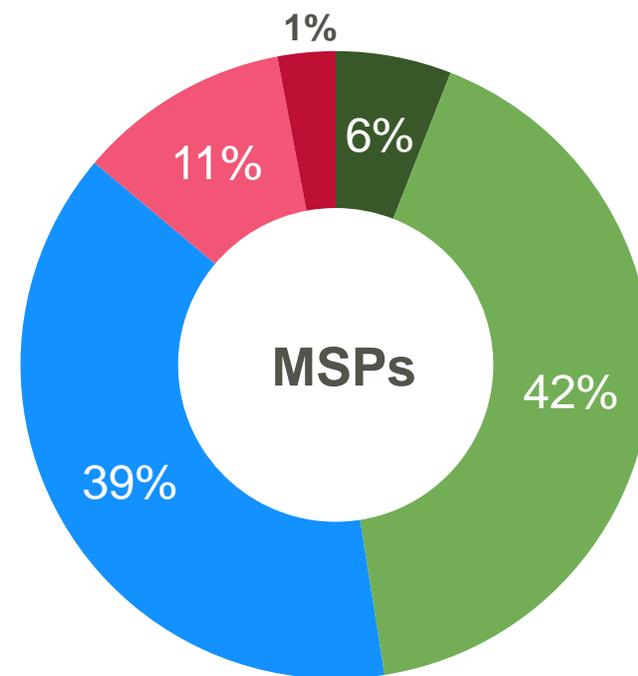
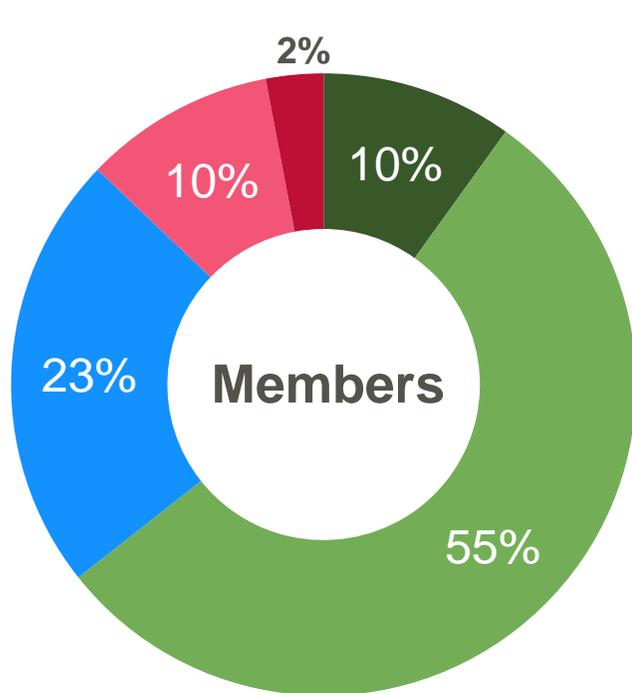
Base: All respondents

Source: Ipsos MORI

... and a majority have a favourable opinion of the Society's work

Members: *How favourable or unfavourable is your opinion of the work of the Society?*

MSPs: *How favourable or unfavourable is your opinion of the Law Society of Scotland?*



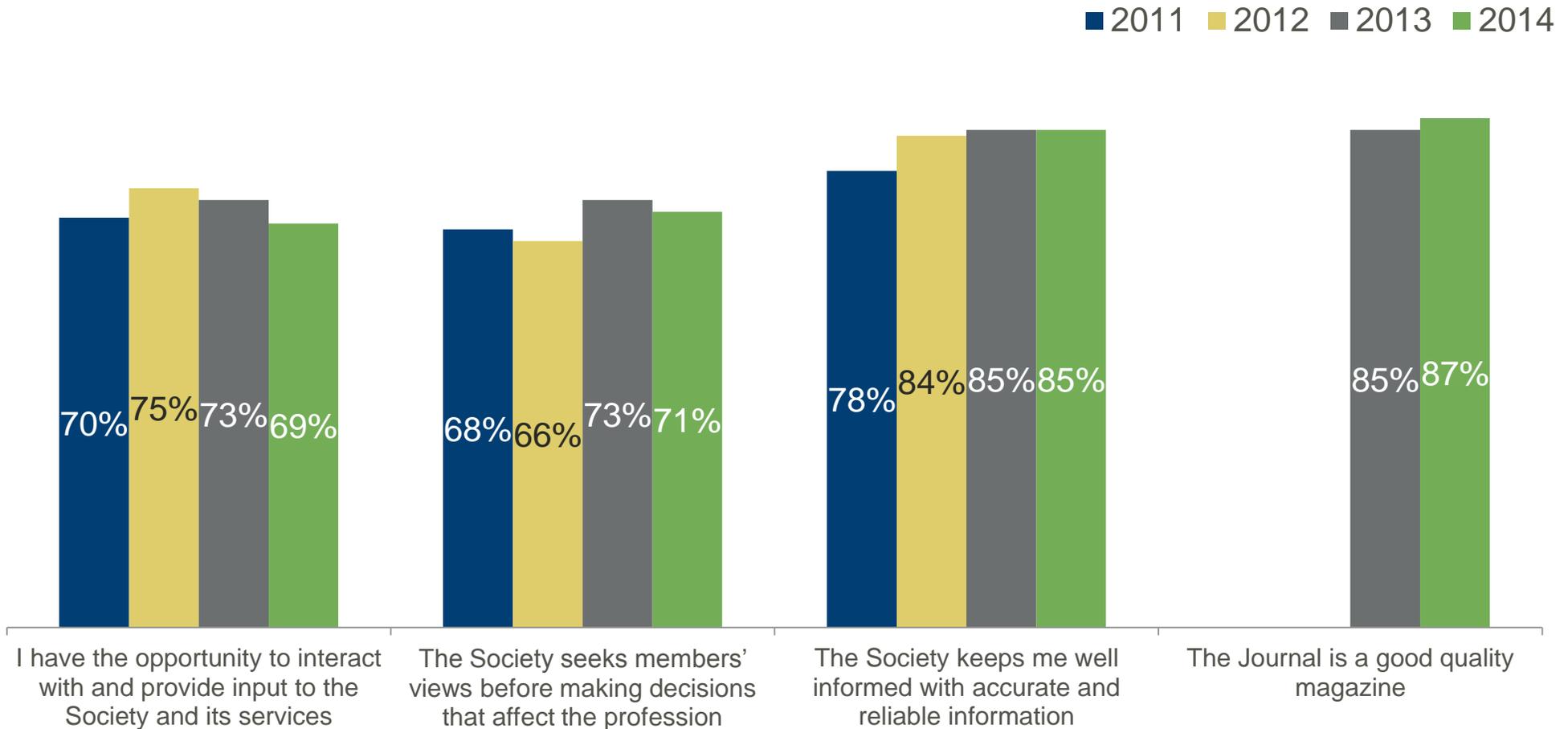


Communication

Ipsos MORI

Satisfaction with communications remains high

I'm going to read out a list of statements and I'd like you to tell me how much you agree or disagree with each of these

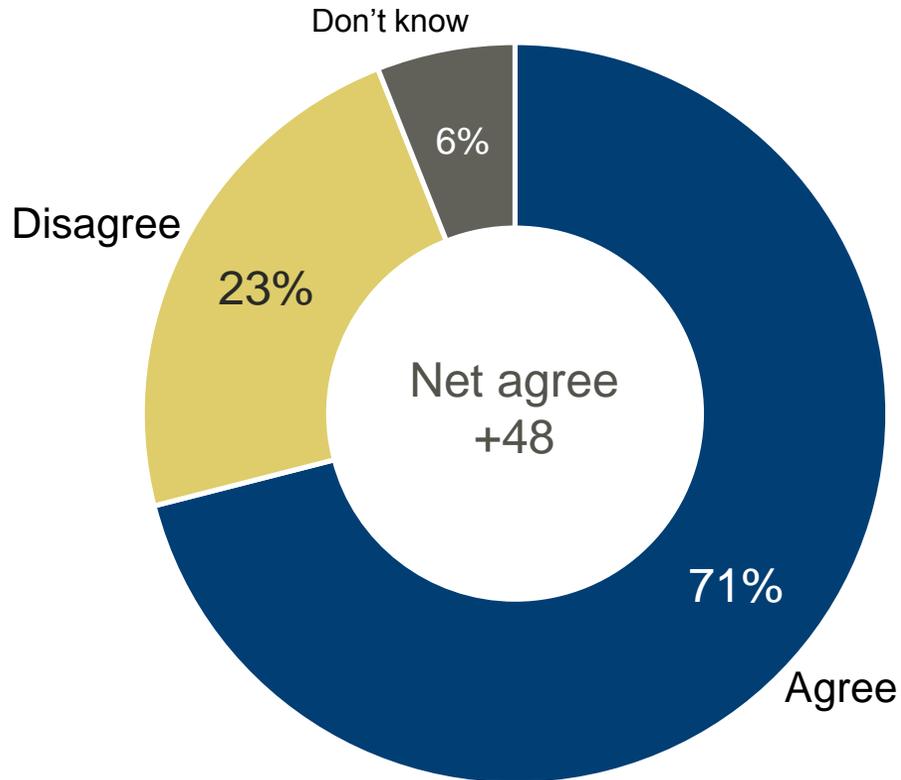


Base: All respondents

Source: Ipsos MORI

The majority of members think the Society seeks their views before making decisions

I'm going to read out a list of statements and I'd like you to tell me how much you agree or disagree with each of these: The Society seeks members' views before making decisions that affect the profession



	2011	2012	2013	2014
Agree	68%	66%	73%	71%
Disagree	26%	28%	22%	23%
Net agree	+42	+38	+51	+48

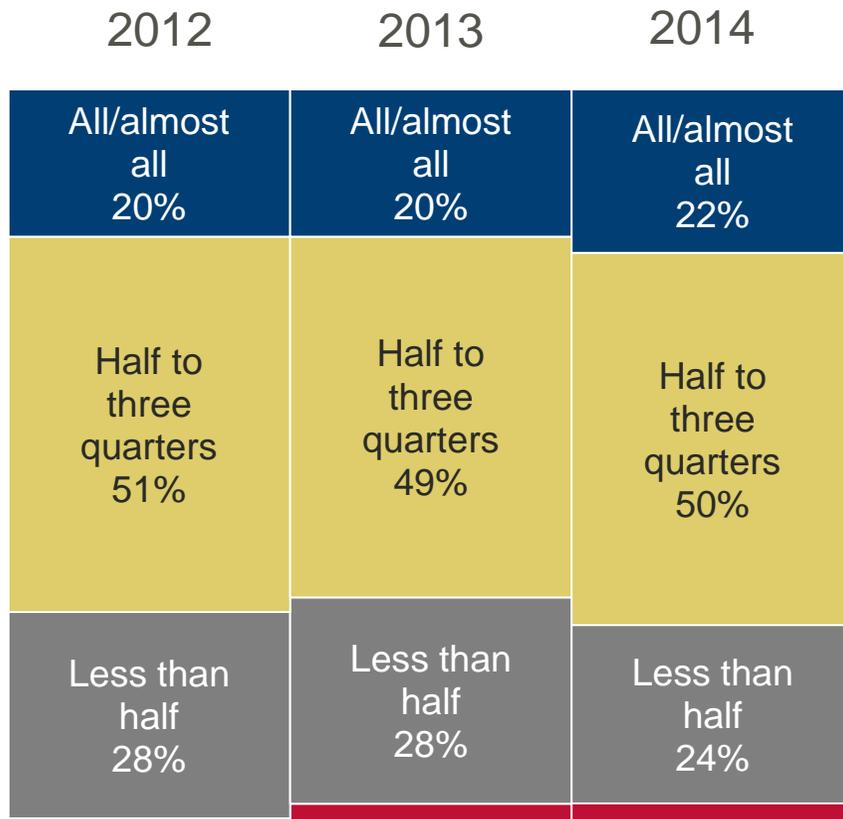
Base: All respondents

Source: Ipsos MORI

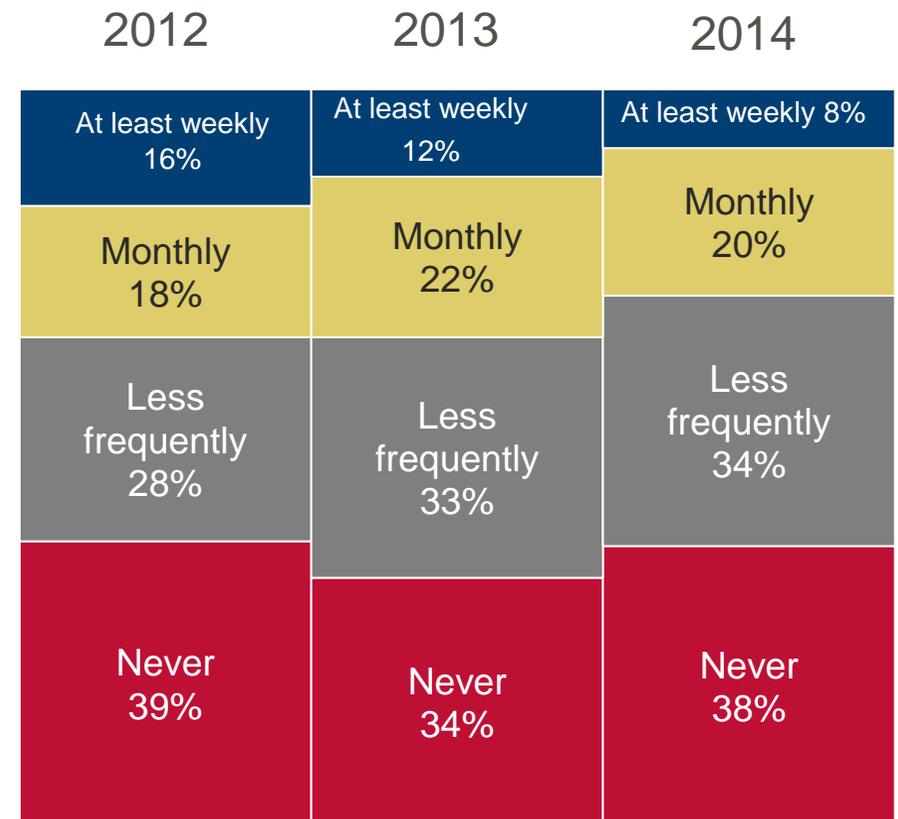
The majority of members tend to read at least half of the Journal, while a third visit the website regularly

Hard copies of the Journal of the Law Society of Scotland are sent to all members each month. Approximately how much of the Journal, if any, do you tend to read?

JournalOnline.co.uk is the website of the Journal of the Law Society of Scotland. How often, if at all, do you visit journalonline?



The Journal hard copy



JournalOnline.co.uk

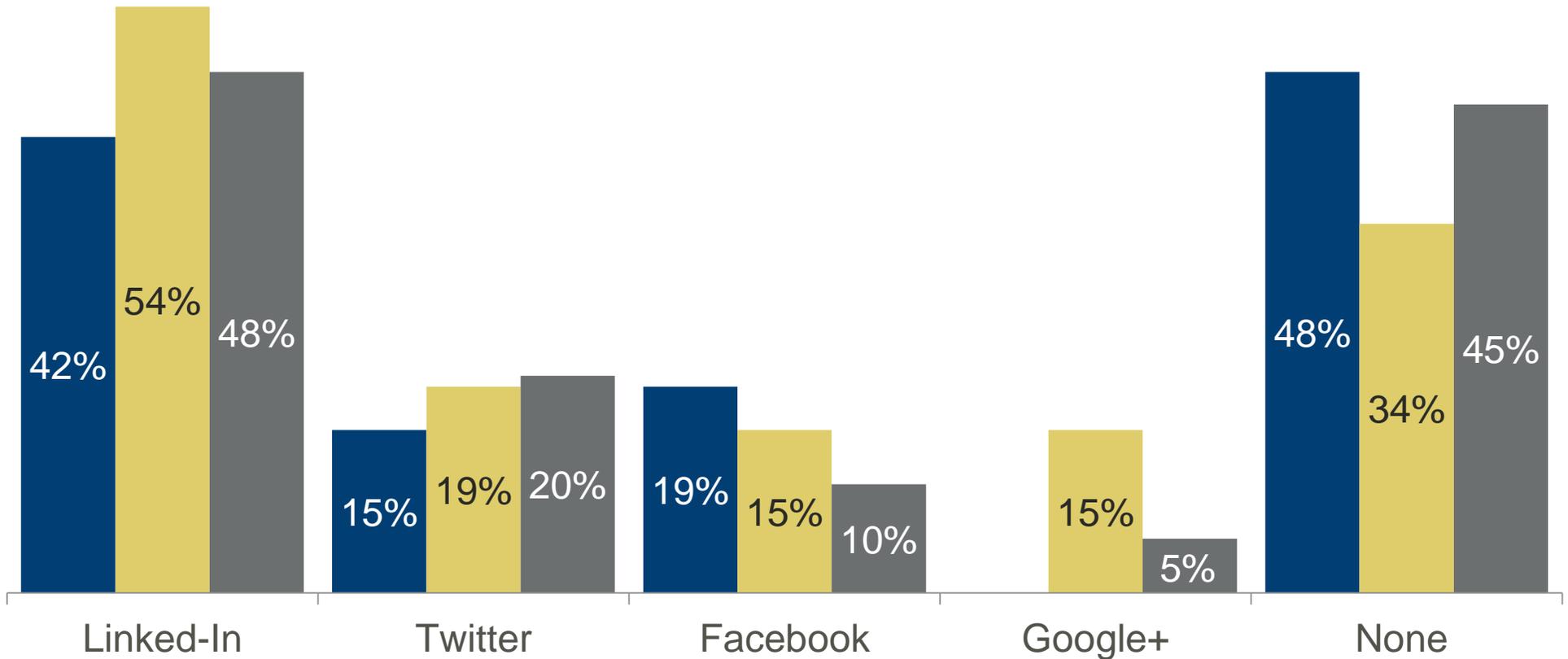
Base: All respondents

Source: Ipsos MORI

With the exception of Twitter, social media use for professional purposes has decreased over the last year

Which of the following social media sites, if any, do you access for professional purposes?

■ 2012 ■ 2013 ■ 2014



Base: All respondents

Source: Ipsos MORI



Administrative changes

Ipsos MORI

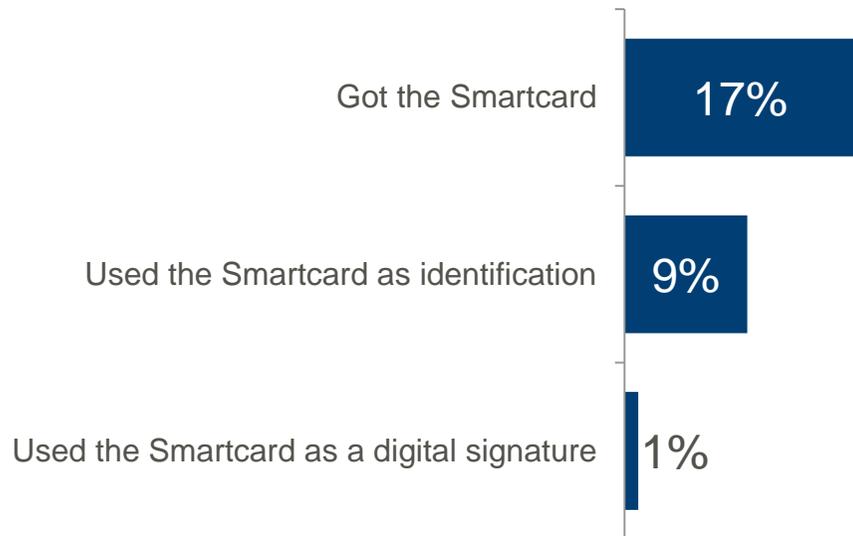
Awareness of the Smartcard is high among members

As you may know, the Society is introducing a Smartcard to replace the existing practising certificate. Have you:

% Yes: Among all respondents



% Yes: Among all those that have heard of the Smartcard



Base: Heard of the Smartcard: All respondents; Other: All respondents that have heard of the Smartcard (464)

Source: Ipsos MORI

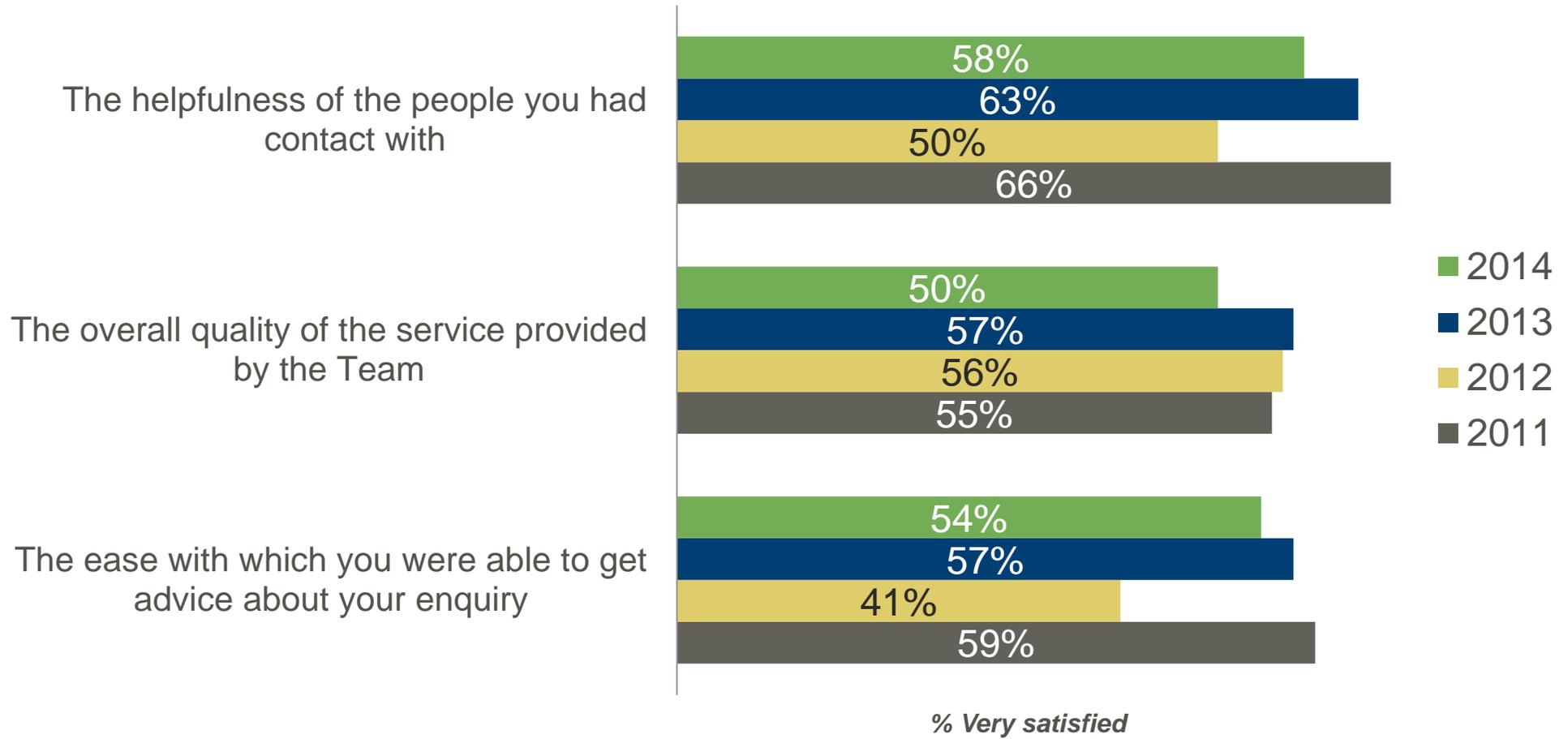


Awareness and perceptions of the Professional Practice Team

Ipsos MORI

Satisfaction with the Professional Practice team is broadly in line with last year

Please tell me how satisfied or dissatisfied you were with each of the following



Base: All respondents who have used the Professional Practice Team (210)

Source: Ipsos MORI

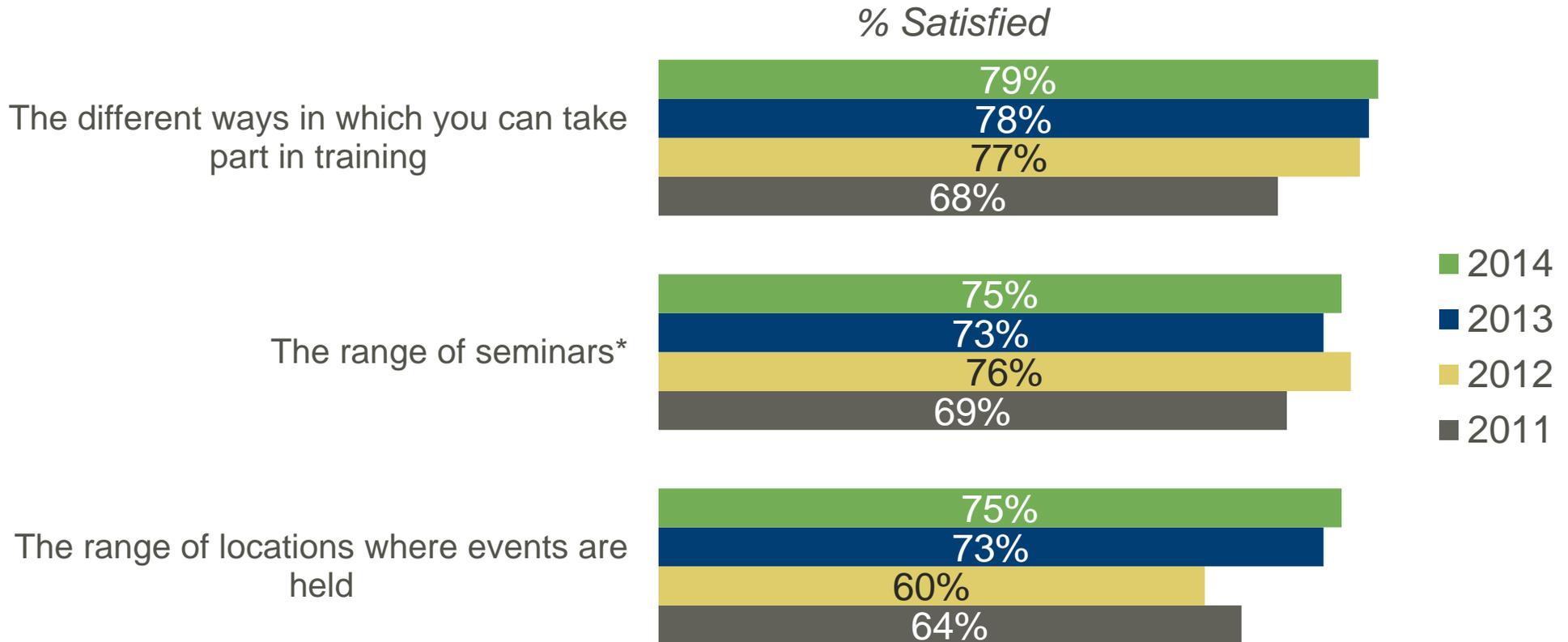


Training

Ipsos MORI

Satisfaction with the training offered is also similar to last year

How satisfied or dissatisfied are you with the training conferences and seminars provided by Update in terms of:



* This question was worded differently in 2013: "the range of training and events offered"

Base: All respondents

Source: Ipsos MORI

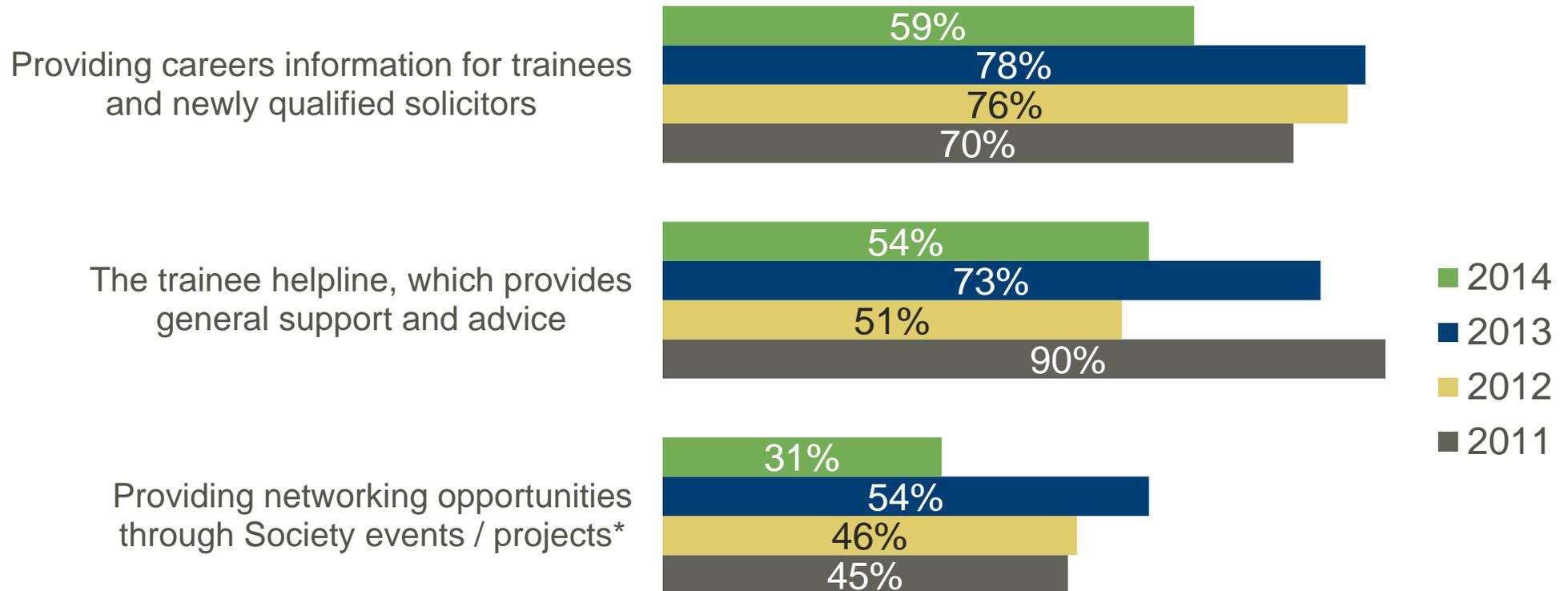


Trainees

Ipsos MORI

Careers information is the highest priority for trainees

I'm going to read out some ways in which the Society provides support for trainee solicitors. Can you please tell me how much of a priority for the Society you think these should be?



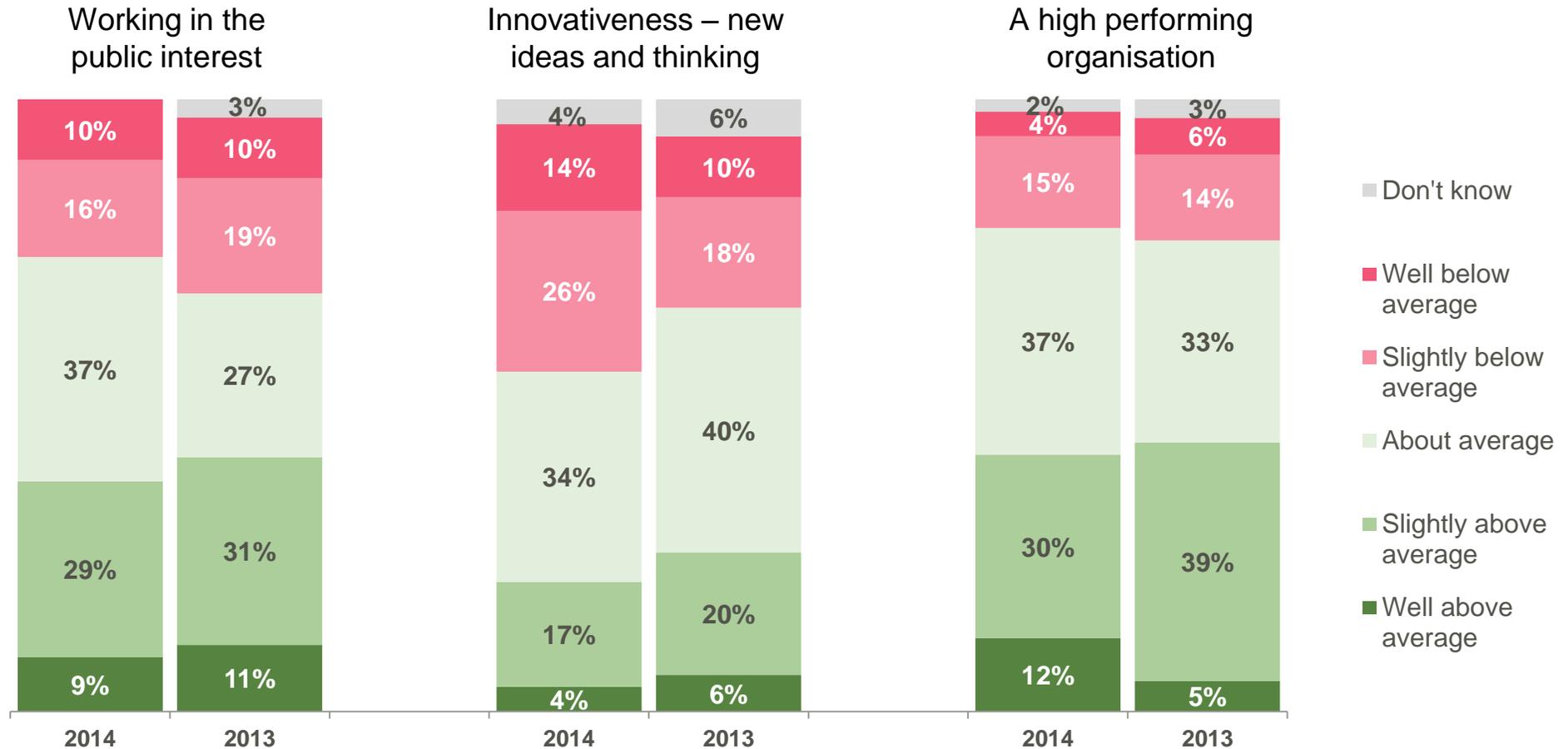
*This question was worded differently in 2013: *Helping new solicitors develop contacts and build up a professional network*

Base: All respondents who are trainee solicitors (90)

Source: Ipsos MORI

Image of the Law Society of Scotland

Q. How would you rate the Law Society of Scotland on... compared to other major organisation?



Base: All MSPs who know at least a little about the Law Society of Scotland (70)

Q. Thinking about your current role, what is the single biggest issues facing you as a Scottish solicitor?

Legislation/Regulation

Job security/stability

Workload AML regulation changes

Registration on fees/charges

Client expectations

Lack of profit

Land registration changes Lack of resources

Development/training Pay structure

Competition Lack of work
Economy

Timing of workload

Support/guidance needed

Employment/recruitment opportunities

Legal aid cuts/funding reform

Budget concerns/cuts



Thank you

ciaran.mulholland@ipsos.com | 0131 240 3265

mark.diffley@ipsos.com | 0131 240 3269

Ipsos MORI

